



La Cañada Flintridge Tournament of Roses Association NEWSLETTER

President's Message

GENERAL UPDATE

I hope that this newsletter finds you and your loved ones healthy during this unprecedented time. Although we are limited on some of the activity we can do for the float, there has been good progress to date.

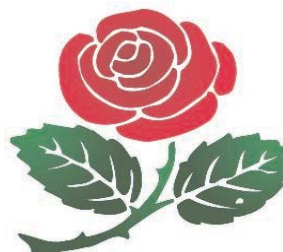
LCFTRA held its first meeting using Zoom last week. Last month we used a general conference call but this month we stepped it up to Zoom so everyone could see each other. It was very nice and comforting to see all your board members doing well and staying busy. We could also see who needs a haircut, including myself.

We are moving ahead and doing what we can do to prepare ourselves to construct our float for the 2021 Rose Parade. We are in constant communication with the Pasadena Tournament officials and they are regularly giving us updates from their end. Currently, the Tournament is planning on having the parade and the game on January 1st. It is also noted that this is a very fluid situation and their leadership and staff are analyzing all different options to try and meet this ever-changing situation.

LCFTRA is moving forward cautiously to fundraise, increase membership, design, and ultimately build and decorate our float. This community has a great tradition for producing wonderful, fun, and whimsical floats that help bring in the new year.

Please note that the health and well-being of all our members and volunteers is our biggest priority and all decisions we make will have that as our top factor. We are committed to keeping everyone updated and we will do so as developments dictate. Thank you all for your support and please stay healthy.

Michael Davitt,
President
president@lcftra.org





Strange Time and Silver Linings!

We certainly hope that all of our members are staying healthy and safe. Along with all of you, the LCFTRA is also quarantined. This of course creates some obstacles but also provides some opportunities and silver linings

Obstacle = the site is shut down and no physical work can take place on the float or float site.

Silver lining = the shut down is occurring in the spring at a time when the construction crew can continue design work and logistics from afar. Go Zoom!

Obstacle = our printer and those involved in the monthly newsletter mailing process are quarantined.

Silver lining = Sarah Marshall has been working hard to collect missing email addresses for all members so that the newsletter can still be circulated and we can all be kept up to date.

Obstacle = our traditional spring (and possibly summer and beyond) fundraising activities have been completely shut down (i.e. Dining Out, Bingo, membership drive at Fiesta Days over Memorial Day, etc).

Silver lining = our primary fundraising (we are 100% dependent on voluntary contributions) remains membership and to date our membership renewals are on track. Please consider upping your membership level or adding to your renewal \$\$ to help make up for our lost fundraising activities.

Obstacle = most everything is a little harder to do strictly from home.

Silver lining = we are taking this opportunity to investigate and potentially upgrade our “back room” information technology operations such as membership records, social media, accounting, fundraising support, etc. With the decline in traditional media in our communities (the closing of the La Canada Valley Sun, the Glendale News-Press and the cut back in La Canada Outlook resources), we need to increase our presence and membership through digital media.

So - while LCFTRA may be staying home for now, we are MOVING FORWARD!

Stay safe.

Greg Brown

VP - Administration

VPAdmin@lcftra.org





MEMBERSHIP RENEWAL

*** **MARCH 2020** ***

Rose Circle

Larry Andreason and Eremita
Miranda
Gary and Sandy Hall

Benefactor

Ann Cowley
Chuck Terhune

Parader

Carolyn Adams
Nancy and Julie Thurston
Charles and Octavia Thuss
Robert Van Valer
Aleta Warren

Patron

David and Julie Battaglia
Marilyn Center

Elizabeth Georgeon
Arnie and Myrna Hershman
Anne Hills
Ken and Terri Horner
Mike and Nancy Leininger
Roy and Lillian Olofson
Tony Riewe and Loraine Riewe
Cooper
Stu and Diane Williams

Sustainer

Ken and Carol Brown
Dennis and Diane Callaghan
Ron and Ann Escue
Laverne Hensch
Al and Nancy Malouf
Stan and Margaret Manatt
Jim and Mary Ohms

Floater

Beryl Arbit
Diane DellaValle
Brenda Garland
Pam Gossoo
Tim and Kiki Ito
Larry and Pat Knudsen
Betty MacInnes
Don and Rose Manning
John and Margaret Schock

Junior Floater

Benjamin Platt
Mason Platt

Contributor

Larry Andreason and Eremita
Miranda
E.R. and D.L. Chubb
Ann Cowley
Betty MacInnes

Dining Out

Our thanks to Dave and Rick at JOHN SPARR TAVERN for scheduling us for Wednesday, May 6, and we regret the coronavirus restrictions cancelled us. Hopefully we can reschedule later in the year.

WEDNESDAY, JUNE 17: **LOS GRINGOS LOCOS**
631 Foothill in Plaza Canada, LCF
Lunch, Dinner, Takeout

We've had to cancel three Dining Out evenings, so I know everyone will be more than ready to get together and enjoy wonderful Margaritas and excellent Mexican food at Los Gringos Locos

Mark your calendars, and let's plan a fiesta, fingers crossed!
See you there!

Peggy Hotaling
Dining Out Chair
dining@lcetra.org



Construction

Weather continues to not be our best partner lately. Along with current COVID isolation, well, the site itself has been pretty dormant and resting, save for some SCE utility work.

Float: As was last month, nothing has progressed physically on the chassis and float due to inability to work since we are not an essential business (I know.... I was disputing that as well!)

Site: as mentioned above, the site itself, while dormant, is looking good and ready for the 'new build'.

Projects and updates: We are however staying busy pushing ahead with plans and engineering on the new design . The design, construction and deco team continue to meet (virtually) to go over the design. The fruits of our labors are revealed here, and we hope you see it here first. Count them: 14 wheels of float, not counting all the skateboards !

The LCFTRA 2021 Rose Parade entry: "Who Says We Can't"



As Henry Ford once said, "Anyone who stops learning is old, whether at twenty or eighty." There is no greater feeling than knowing you can accomplish something others may doubt you can. This is true of any age, but especially to those who have been around a little longer. As the saying goes, 'You can't teach an old dog new tricks'. Well, to all those doubters and nay-sayers out there, we say "Who says we can't?!"



Deco:

What does the decorating team think about when we look at an early rendering (float design)? There are a few things we always check:

1. How much blue will be on the float? Blue is the hardest color to decorate with naturally. There are only a few materials that really work, and they can be expensive and hard to produce. If you have ever cut statice for us, you know how challenging it can be to get even a little bit of blue. We want the blue on the float to pop!
2. Can these colors be found in nature? We can't use any dyed materials, so we have to make sure that the colors we are looking for will be possible to create using natural materials. Sometimes we can get creative, but we have to make sure the colors are possible.
3. Where will the roses go? It's not a Rose Parade if there aren't roses on the float! Last year's float had an epic number of roses, but we always have to check to make sure that there will be a good number of roses on every float. Since each rose has to be individually put into a vial, which then has to be hidden by other natural materials, figuring out the proper placement of roses can be tricky.

Hope that gives you some insight into what we are thinking about right now. If you are bored at home, now is a perfect time to practice some decorating techniques! This month's suggestion: If you have extra beans, practice by gluing them to some cardboard or heavy duty paper. Experiment with using different shapes and sizes to make cool patterns, and remember that you can't let any of the color of the paper beneath be visible. Show off your designs on our social media channels- share on our Facebook Page (@lcftra) or mention us on Twitter (@LCFloat), and we may share your masterpiece!

Sara Wickersham, Jennifer Lazo

Deco Co-Chairs
deco@lcftra.org

Volunteer Memory Moment

I had posted this on FB back when it happened, but if there was any special moment that happened to me last year, hands down, it was this...

Posted Jan. 29, 2019:

So, I found out something pretty special today. As many of you know, I was asked to help design this year's La Canada Flintridge Rose Parade Float. About a week ago, I was informed that my very good friend, Norm Schureman, had previously designed the La Canada float about 20 years ago, of which I didn't know. Those of you who knew Norm, know that his life was tragically cut short 10 years ago from a gunshot wound sustained by a cowardly intruder.

Continued on page 7..



Remember When - A Past President Looks Back

“Dino-Soar”

Paleontology - La Canada Style (from April 2012)

Brontosaurus: any of a genus (*Apatosaurus* syn. *Brontosaurus*) of large sauropod dinosaurs of the Jurassic

Pterodactyl: any of various pterosaurs (suborder *Pterodactyloidea*) of the Late Jurassic and Cretaceous having a rudimentary tail and beak with reduced dentition

Saber Tooth Tiger: *Smilodon*, the California State Fossil and the second most common fossil mammal found in the La Brea tar pits.

While one might argue that the pterodactyl and brontosaurus shared some common time on earth, professional paleontologists will grit their teeth as our Saber-Tooth cat shares the stage with our main players. Those of you who can remember back to the introduction of *The Flintstones*, oh so many years ago, will recognize the same creative license on our 2013 float.

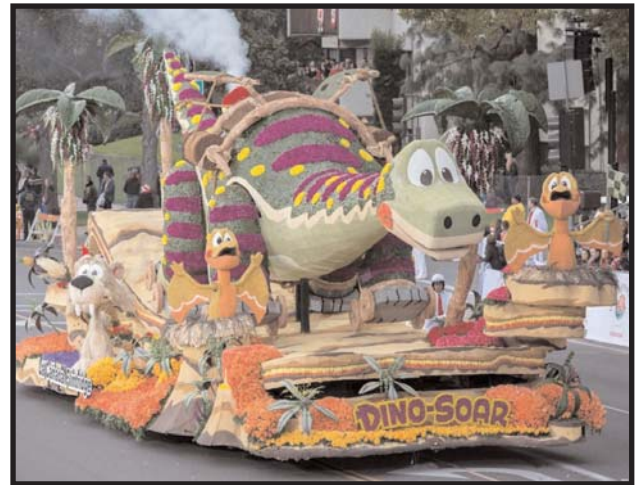
One of the joys of being on the construction crew for La Canada is the ability to tap into imagination and create a world that exists only for the parade on January 1. So, we will mix widely varying geologic eras as well as having a volcano poke its way through colorful fields of "sedimentary" rock.

After all - maybe aptosaurs really did strap on skates and wings and soar over the ancient landscape, as they did on January 1, 2013, winning the LCFTRA an Animation Trophy.

Pam Wiedenbeck

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-Pam Wiedenbeck
Past President



What I found out today, however, was even more special. For this year's float, I had suggested back in January (the float is a year long endeavor every year) that we build a small 'satellite' float and had submitted at that time the design you see today. On numerous occasions, I have heard many of the long time volunteers say that it has been "about 20 years" since La Canada had had a satellite float. It wasn't until today, however, that I connected the dots and asked one of the board members what the name of the float was that last had a satellite. As you might imagine where this story is going, the last La Canada float that had a satellite was the year 2000 and the name of the float was 'Tee Time 2000', the very float that Norm designed.



The irony of this story does not end there. The theme of the float that Norm designed was a golfing robot, and the day before Norm died, I played golf with him. The theme of our float this year is 'Dodo Bird Flight School', and Norm is the person who taught me how to draw birds. Norm was also known for drawing in a similar style to that of Leonardo da Vinci, whom some of you might recognize being the inspiration for the 'air screw' which will be rotating above the head of my 'flying' ostrich. Attached are some of Norm's bird drawings.

The best part of this story is, when I heard from this board member which float had had the satellite, I told her this story, to which she responded, "I might actually have a patch from that year". About 20 minutes later, she approached and handed me what you see in the attached photo, and as she did, she said "Guess what? This was the last one." I will be proudly wearing this patch on my white jump suit as I drive down Colorado Blvd this New Year's Day in honor of the incredibly talented and sorely missed late Norm Schureman.

If that wasn't enough fate for this story, the topper was, Norm was born on Dec. 31st, 1959. So the night we convoyed Dodo Bird Flight School, 20 years after the last La Canada Satellite float took the same trek on Norm's 40th birthday, it would have been Norm's 60th birthday.

To Norm!

--Grant Delgatty
Volunteer, and 2021 LCFTRA Designer





Floatique

Exciting news ~ three potential 2021 La Canada Flintridge float designs are being considered. Once a final design has been selected, we will be looking to get the Floatique items selected, designed and manufactured.

Stay tuned for some new and fun items, along with the very popular goodies you look forward to collecting each year.

Another great way to show your support is to sign up a new LCFTRA Member. We'd love to have your friends, neighbors and family join our amazing group of supporters. New and ongoing membership is a critical component of this organizations future. Signing up is as easy as visiting our website <http://lcftra.com/Floatique.php>.

As always we welcome you visiting and helping out at the float site on weekends throughout the year. Just visit the website to find out what work is scheduled and volunteer hours.

Floatique Staff:

Michele Bottrell 818-248-5440

Chuck Hughes 818-790-9597

Membership Form

COMPLETE ONLINE CREDIT CARD MEMBERSHIP AT
<http://www.lcftra.org/cardmembership.php> ... or:

Please Mail this Form - with your check (payable to LCFTRA) to:

Membership Chair, P.O. Box 253, La Cañada, CA 91012

Membership in the name(s) of _____

Address _____ City _____ State _____ Zip _____

Phone _____ EMAIL _____

Member levels: **Rose Circle:** \$800.00**, **Benefactor:** \$425.00*, **Parader:** \$300.00*,
Patron: \$150.00*, **Sustainer:** \$75.00, **Floater:** \$35.00, **JuniorFloater** (ages up to 18): \$10.00
Contribution \$ _____ Total \$ _____

**includes 10% Floatique Discount Card **includes 2 Parade tickets at Fair Market Value*

REFERRED BY: _____

MEMBERSHIP INFORMATION: Sarah Marshall- 818-790-2732



IMPORTANT REMINDERS

DINING OUT

JOHN SPARR TAVERN

Scheduled for May 6
**CANCELLED DUE TO
CORONAVIRUS**

LOOKING FORWARD TO
LOS GRINGOS LOCOS
WEDNESDAY, JUNE 17 -
ALL DAY & TAKEOUT TOO!



SAVE THE DATES

CONSTRUCTION

Every Saturday
(after quarantine is lifted)

At Float Site

9AM to 2PM

Building, Inventing, Comraderie
and a Cookout !

