



La Cañada Flintridge Tournament of Roses Association NEWSLETTER

President's Message

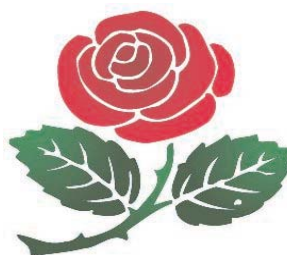
Since last month, there has been quite a bit of change regarding the Tournament of Roses Parade. As you probably know, the Tournament officially canceled the 2021 parade. It should be noted that the Tournament is committed to doing some type of New Year's celebration, with specific details to follow. However, what we do know is that the 2021 parade will not have bands, floats, equestrian units, and the pageantry marching down Colorado Boulevard that we have all come to love about New Year's Day.

Prior to 2020, I never gave much thought to a concept or a reason that a Pasadena Rose parade would not occur. Not since the time of World War II has the parade been cancelled. LCFTRA has been building our own original floats since 1977. This will be the first year since our inception that we will not have a float.

I, along with most of you, am disappointed that the parade was cancelled and that we cannot take on that monumental task of building a great and whimsical float. So, where do we go from here? The cancellation of the parade does allow us time to take some necessary steps to retool our organization to meet the challenges for 2022 and beyond. We can make some needed upgrades and improvements to the float chassis and base structure. We can also start to modernize our administration functions which will allow greater ease of use and a more welcoming and friendly environment for our members and volunteers. We are also setting up a Membership Task Force to make improvements and enhance benefits for our members. We continue to need a greater membership base and expansion. So, the future is bright for us, and with your help and support, we will be ready for the 2022 Rose Parade.

The year 2020 has been tragic for many people. Lives have been altered and changed in so many different ways. I think we need to keep everything in perspective and try to value what is most important to all of us: our family, friends and health. Wishing everyone a great remainder of the summer and we will continue to keep you updated on our progress.

Michael Davitt,
President
president@lcftra.org

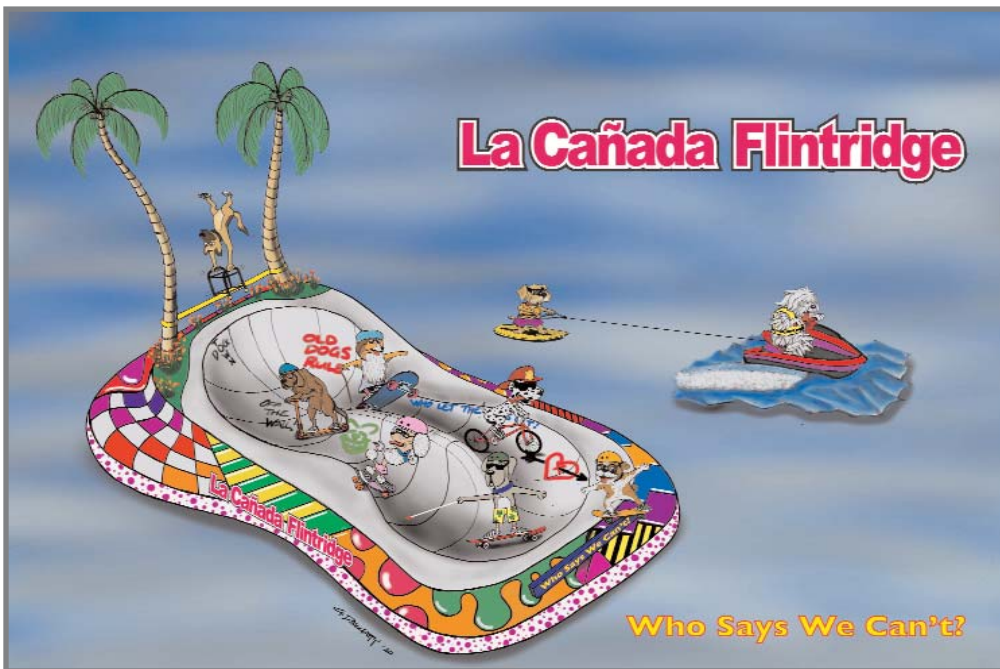




Construction

We have the official word of a Parade postponed. Sad news, but also expected. We will take this situation and turn it into a positive! We have had plans for delayed chassis maintenance to occur over the next three seasons... this work will now instead all be done this year. This will insure we have a fully compliant chassis, and fresh for years to come. In addition to getting all this major work completed, we will still be building the float as planned (although we won't be decorating it of course); and with the added time we will be sure to have a rockin' product for for the 2022 parade with the full float, and the satellite, as well as the mini-satellite. Something we have never done before. So the reality is we have more work than usual, and more time to create the unusual!

Float: Work is now ongoing as mentioned above. We have generously been funded by the City of LCF to help with some much needed tool and equipment replacements, This goes a long way to handle the new workload which involves much heavier materials and engineering this year. Everyone is pitching in and upping their skillsets. Thanks to Randy Bartos, James Herrington, Jeff Helgager, Michele Bottrell, Denise Koeppen, Pam Wiedenbeck and Chuck Hughes for helping our construction crew navigate this fluid environment.



Site: Site is now set up for concurrent Chassis Maint. work, as well float design and build work. This setup is to allow for build work, design work and maint. work all to co-exist and still allow for safe-distancing protocols to be adhered to.

So don't be shy, if you want to 'get out', we are here and eager to have the help to make this turn into yet another award-winning float for our Community! Because: . Who Says We Can't !

**The LCFTRA 2021
Rose Parade entry:
*Who Says We Can't?***

Ernest Koeppen, John Wolhaupter, Dwight Crumb
Construction Co-Chairs
Construction@lcftra.org



MEMBERSHIP RENEWAL

*** JUNE-JULY 2020 ***

Parader

Neal and Molly Brockmeyer
Marv and Mary Nelson

Patron

Mike and Kris O'Connor
Bob and Teresa Macgregor
Steven and Candice Rosen

Sustainer

Joanne Farmer
William and Suzanne Goldmann
Lew and Julie Hastings

Terry and Jeanie Kay
Dorothy Potter
Jack and Sylvia Simison

Floater

Charles Adamek
Ruth Bolton
Tonia Brooks
Mark and Eleanor Dowdy

Contributor

Tonia Brooks

Dining Out

MONDAY, OCTOBER 12:

TAYLOR'S STEAK HOUSE
Foothill Blvd., La Canada

The Dining Out fundraiser at Town Kitchen and Grill scheduled for Monday, September 14, has been cancelled due to financial, space and safety challenges caused by Covid-19 restrictions. However, Town is open for limited outdoor seating and for takeout, and we encourage your individual patronage in their support during these difficult times.

Our next scheduled Dining fundraiser is Taylor's Steakhouse on Monday, October 12, and we certainly hope that by then "dining-in" restrictions will be lifted and we can proceed as scheduled. Thanks for your patience, and please check the September newsletter for updates.

In the meantime, wear your mask, stay healthy, and fingers crossed that we'll meet at Taylor's on Monday, October 12th!

Peggy Hotaling
Dining Out Chair
dining@lcftra.org



City of LCF plus LCFTRA

The City of La Cañada Flintridge Again Strongly Supports LCFTRA

The City of La Cañada Flintridge continues to be a #1 supporter of the La Cañada Flintridge Tournament of Roses Association. Despite a challenging year for sales tax revenues, the City Council last month unanimously (with our President and Mayor Mike Davitt abstaining to avoid any conflict of interest) approved our full request for financial support. In recognition of the difficult budget year for the City, we scaled back our funding request by about 15% to \$12,500.

In addition to this direct financial support, the City also supports LCFTRA in numerous other ways including providing Sheriff Department escorts, traffic plans, insurance help, and numerous other benefits. In return, the City receives recognition from millions around the world, and local residents and youth have the fun of working together and learning new skills to help build one of the world's biggest robots each year!

This challenging year we made it clear to the City that their financial support would be put to good use in "infrastructure" such as tools, site improvements, COVID-19 safety items, etc. which are needed for the long-term good of the organization regardless of whether or not the January 1, 2021 parade went forward. Now that the parade has been cancelled, we will focus on the "back room" so that we are stronger and ready to build a better-than-ever float for January 1, 2022!!

-Greg Brown
VP Administration

Deco

Your Deco Leadership team is slowly coming to the (very strange) realization that we won't be spending the last week of December with our float family this year. But that doesn't mean that the float work won't continue. We are going to take this as an opportunity to get our float ready for the next decade of parades. What will that look like? Much easier ways to sign up for shifts as a decorator! A more vibrant social media presence! Trips to the flower market in December, so we know what is most perfectly in bloom at that time of year (usually we are way too busy to get down there)! We will need your support- financial, creative, and physical, over the next year as we keep the Rose Parade dream alive. Please consider donating today to help keep us up and running over the next year. If you aren't a member, we really need you to join LCFTRA now. We are also going to look for some fun, creative ways to bring the parade into your homes- check the newsletter in the next few months to see what we come up with.

Jennifer Lazo & Sara Wickersham
Co-Deco Chairs
deco@lcftra.org



Past President Remembers:

From 'Under the Clouds' - January 2012

Just Imagine

... watching more than 20 Rose Parades on TV in the midst of cold, snowy Michigan winters when Bert Parks hawked Minute Maid Orange Juice.

... viewing 3 parades from the 3rd row of spectators on the south side of Colorado Blvd across from Gertmenian's grocery store.

... sitting in the Hill viewing stands for 3 more parades as part of the Caltech community.

... pining for live parade viewing for the next 10 years from Concord, CA and Olympia Fields, IL.

... rejoicing in the return to the PCC stands near Allen in the warm, California sun, for 11 more parades.

... helping the parade come into Post Parade for the next 2 parades.

... shepherding "*The Great Howldini*" and "*Self Built Float*" along the parade route on a scooter in a 'white suit' in both rain and shine.

... freezing in Formation Area for two more parades.

... certifying and checking in floats as part of Float Construction and as LCF President for the next two parades.

... driving "*if pigs could fly*" in the 2012 parade seeing only one float, one band, 6 scouts and the back of the Bob Hope Humor Trophy banner.

56 Tournament of Roses parades, 10 different views, more than one fantastic experience with the LCF family ... yes, the impossible happens and "pigs really can fly".



I have to confess "*if pigs could fly*" is my favorite float. Ann Neilson and I shared the prize for the concept contest. Dustin and Jacob took our nascent ideas and created a masterpiece. I think I spent about 1,200 hours building that year, most of it going into clouds and even more clouds. However, even 8 floats later, nothing can top the thrill of piloting that float with Arlene Buchmann and Randy Bartos through one picture-perfect parade.

-Pam Wiedenbeck, Past President



New Year's Day is Just the Beginning

The moment the parade ends, the LCTRA is gearing up for next one that is nearly a year away. There is a new theme, a design contest, construction, floral orders, decorators, etc. The list goes on and on. There is a lot that goes into any float but especially one that is self-funded and self-decorated.

La Canada Flintridge does not have the benefit of the big budgets of those big brands. So it comes as no surprise that our members are an integral and important part of the association. Without them, the LCTRA could not exist. Without them, the float does not make its way down Colorado Boulevard. Their contributions fund all aspects of the association and give the team the needed money to produce those award-winning floats each and every year. So even though the next parade is not until 2022, membership support is still needed. Please renew or start your membership today.

Sarah Marshall

Membership

membership@lcftra.org

How We Miss You...

Our family and community is mourning the great loss of one of its most active and loyal members. Harriet Hammons passed away earlier this month.

Our dear Harriet was always present during deco week under the bridge. She was an every-year salesperson at the Floatique Table. Decorators, neighbors, passersby expected to see Harriet at the table...and she did not disappoint--she was always there. During the year, Harriet enjoyed the monthly "Happy Hours", often volunteering again to sell whatever new memorabilia item had just been delivered. She will be missed by the "under the bridge" crew and all her friends in TOR.

God bless you, Harriet

Harriet's Facebook page can be seen at:
<https://www.facebook.com/harriet.hammons>



*Denise Koeppen with our ever smiling friend **Harriet Hammons** at the Floatique table Dec. 2019*



Floatique

During this time, your continued support of the organization is critical. Providing a donation either online or by mail is the perfect way to help the La Canada Flintridge Tournament of Roses organization continue to meet it's mission and prepare us to be ready when we are 100% full steam ahead.

Don't forget about signing up new members and sharing the LCFTRA Float Fun with friends, family and neighbors. Being a member is the ultimate in supporting two great causes ~ 1) Being a LCFTRA Supporter and 2) Following social distancing while still being involved! Signing up is as easy as visiting our website www.lcftra.org.

Keep an eye on the website to find out when onsite volunteer opportunities are available. Take care, be safe and we will see you very soon!

Floatique Staff:

Michele Bottrell 818-248-5440
Chuck Hughes 818-790-9597

Membership Form

COMPLETE ONLINE CREDIT CARD MEMBERSHIP AT
<http://www.lcftra.org/cardmembership.php> ... or:

Please Mail this Form - with your check (payable to LCFTRA) to:

Membership Chair, P.O. Box 253, La Cañada, CA 91012

Membership in the name(s) of _____

Address _____ City _____ State _____ Zip _____

Phone _____ EMAIL _____

Member levels: **Rose Circle:** \$800.00**, **Benefactor:** \$425.00*, **Parader:** \$300.00*,
Patron: \$150.00*, **Sustainer:** \$75.00, **Floater:** \$35.00, **JuniorFloater** (ages up to 18): \$10.00
Contribution \$ _____ Total \$ _____

**includes 10% Floatique Discount Card **includes 2 Parade tickets at Fair Market Value*

REFERRED BY: _____

MEMBERSHIP INFORMATION: Sarah Marshall- 818-790-2732



IMPORTANT REMINDERS

DINING OUT

CANCELLED

**(NO DINING OUT IN
SEPTEMBER)**

LOOKING FORWARD TO
TAYLOR'S STEAKHOUSE
MONDAY, OCTOBER 12



SAVE THE DATES

CONSTRUCTION

Every Saturday

At Float Site

9AM to 2PM

Building, Inventing, Comraderie

