LA CAÑADA FLINTRIDGE TOURNAMENT OF ROSES ASSOCIATION



President's Message:

OBSERVATIONS

Earlier this month, we had the pleasure of attending a wedding. Our good friends' son was getting married. The bride is from Virginia, a great state with a rich history, but a little difficult to get to. So Alison and I did what we used to do before COVID. We packed up and flew from LAX to Charlottesville. The airports were crowded, and the planes were full. However, I will give a very positive shout out to the airports and airlines. Everything was on-time and well-handled. My experience is that the travel industry is doing a good job adjusting and executing implementation as things are again getting back to "normal."

By the way, during the wedding reception, I met a nice couple from New Jersey. During the conversation, I explained our relationship with LCFTRA and the Tournament of Roses. They were fascinated as they are annual viewers of the parade. It reinforced the notion that what we do at a local level is part of an international event.

I want to recognize the LCFTRA leadership team for the great job they are doing adjusting to the slow reopening process. I am amazed at what these great folks are accomplishing on behalf of our organization. One of the great accomplishments is our new website. The roll out has been great and it will serve our organization as an important tool for the future. The website does so much, including renewing membership and paying dues. As the travel industry is doing a good job in the new normal, LCFTRA is doing a great job in the new normal.

As always, thanks so much for everything.

Michael Davitt, **President** President@lcftra.org



Construction:



Float:

Chassis: Now that the rear end and hitch are complete, we have moved on to building up the "cage" that resides on the rear end and holds all the 2 radiators and 4 hydraulic oil coolers and engine oil coolers. This is yet another large section and this past weekend saw it in final fabrication/welding and being mounted to the rear frame area. We took the opportunity during the required rebuild to enhance its strength and make it a structural support area of the overall chassis. This gives us an added mounting platform area extending to the extreme edge of the float footprint for this and future year float stories to dazzle and amaze. Also completed this week: the exhaust tubes have been set and encased. The Construction Co-Chairs are again sending out a huge shout-out and thanks to: Randy Bartos, Jeff Helgager, James Herrington, Adam Atkins, and Pam Gossoo.

Next steps:

- Design and build a new modular driver/observer pod up front that will be safer for the occupants and give us flexibility and stability without compromising any chassis structure.
- Continue with the in-progress hydraulic line replacement/update project.

<u>Track-Trolley:</u> Pam Gossoo is madly cutting metal getting ready for an assembly line approach to trolley cart manufacturing.





Satellite(s):

Characters:

Grant has initiated foam carving classes for all you foam character carvers! We are essentially ready for carvers to come out and adopt a character that you and your team will bring to life. (Note to our foam carvers: this activity will <u>REQUIRE a respirator</u> to insure you do not inhale foam dust. We do have some if you forget yours or do not have one of your own. For any specifications or questions, please reach out to any one of the Construction Crew.)

The satellite is now ready for clean-up and paint, and we want to get this unit ready for La Cañada's Hometown Parade on Monday, July 5th. So this separate project needs a team to bring it to life. We envision a simple checkerboard paint scheme to tease the public with what is coming. This is a fun and quick side project that will both prep the satellite for service and use it as an ambassador for the organization to raise awareness. There will be "LCFTRA Satellite Sightings"....

Site:

Saturday lunch "Burgers and (Hot)Dogs on the Grill" is officially back! Thank goodness for a breath of normalization . . . so bring your pent-up creative juices to come back for creative fun and camaraderie – maybe even some shenanigans!

Ernest Koeppen, John Wolhaupter, Dwight Crumb, Construction Co-Chairs

Construction@lcftra.org

The LCFTRA 2022 Rose Parade entry: "Who Says We Can't?"





Deco:

The time has come for us to start bringing the float to life!

Join us on **Saturday, June 19th from 9am–12pm** to call out as many dogs as we can. We'll decide which materials should go on which dogs, and update the mighty spreadsheet that tells us exactly what we need to get for the float this year. You are welcome to join us at the Water Company boardroom. <u>Details Here</u>. No experience needed, just an interest in how decorating works, and a love of floral/dry materials. COVID-19 safety protocols will be in place, but we are excited to start gathering together in person again! See you soon!

P.S. Please RSVP so we can bring an appropriate number of doughnuts! Email Jennifer at <u>jdlazo86@gmail.com</u> if you can come.

Sara Wickersham, Jennifer Lazo, Deco Co-Chairs

Deco@lcftra.org



Administration:

INTRODUCING MORE NEW LCFTRA WEBSITE FEATURES!

Visit it the website Home or go to: www.lcftra.org

Membership Directory

All active LCFTRA members can access a membership directory and find contact information for other members. This directory is private and is not available to the public or non-members. Members can update and add their picture and other information by going to their "Member Profile" page. The easiest way to access your membership profile (after logging in to the site) is to open the drop-down list by hovering the cursor over your name in the upper right-hand portion of the home page. A drop-down menu will appear and one of the choices is "Profile." Click on "Profile" and a screen will open with access to all sorts of information about your membership. There is also a button to click to open a tutorial video in YouTube which explains many of the Profile options in depth.

Easily Introduce a Friend to the LCFTRA Website

When you opened the drop-down list while mousing over your name (upper right corner of the home page) you may have also seen something called "Tell a Friend." This is a super easy way to invite friends and neighbors to learn about LCFTRA and (hopefully) become members! By clicking on "Tell a Friend" in the drop-down list, you will open a window asking for the friend's first and last name and email address. There is also a place for a message from you if you wish. Fill that out and click the "Tell a Friend" button at the bottom, and an email will be sent to that person with your message and a link to the LCFTRA website. That's all there is to it. This is a simple and easy way to tell the world about what you already know: LCFTRA is a unique and fun community organization!

Technical Support

If you have technical issues signing in, you can contact our website provider's support folks toll free at 1-866-HLP-CLUB (457-2582) from 4:30 AM to 7:00 PM, Mon-Fri, Pacific time (they are located in Chicago). Or you can email them at <u>Support@clubexpress.com</u> For all other LCFTRA questions or help, feel free to contact Greg Brown at <u>VPAdmin@leftra.org</u>.

Thank you so much for your support. We are 100% donation supported and your membership/donations make the float possible. Hopefully the new website will make that continued support easy for you!

See you next month!

Greg Brown, VP - Administration

VPAdmin@lcftra.org



Membership Renewal:

Benefactor (\$425)

Jean McVicker Spomer

Parader (\$300)

Jeff Helgager Scott Nelson Lawrence Oliver Doris Samuelson Charles and Octavia Thuss

Patron (\$150)

Kitty and Kent Barr Marilyn Center John Chaves and Karen McIlvena Bob and Liz Craven Caroline Craven Fraser and Dee Draper Elizabeth Georgeon Anne Hills Charles and Kathryn Hofgaarden James and Stephanie Kambe Stewart and Gloria Lee Mike and Nancy Leininger Trish McRae Peter and Catherine Palermo Bill and Karen Purdy Tim and Melinda Rahtz Joy and Wayne Smith Chuck and Kathryn Terhune Joe Wilson

<u>April 2021</u>

Sustainer (\$75)

Dennis and Bonita Arnold Greg Casarella Mack and Eleanor Dowdy Carole Dyck Sheri Morton Rex and Margaret Quinn

Floater (\$35)

Beryl Arbit Clara Abedian Brenda Gant Susan Grabarezyk Chuck and Harriet Hughes Tim and Kiki Ito Betty MacInnes Lucy Shih Roger Stephens

Supplemental Donations

Greg Casarella Doris Samuelson

Membership Renewals:

We will keep track of your renewal schedule for you. All members will receive email reminders of their membership renewal beginning 30 days before their current membership expires. The email will contain a direct link for the renewal process online and allows payment by all major credit cards, PayPal, or by printing a form and mailing in a check. Questions? Contact Sarah Marshall: Email Membership@lcftra.org or call @ 818-790-2732.

New Memberships:

Join online by clicking on this <u>New Member Signup</u> button. Using the online signup process is the easiest way to go and allows you to pay online (or by check).

No email or internet access?: If you prefer to not use the online options for new memberships or renewals, then print <u>this Mail-In Membership Form</u> and follow the instructions for mailing your information and check.

Sarah Marshall, Membership Chair Membership@lcftra.org





Remember When: A Past President Looks Back

BEFORE AND AFTER - 2019 & 2020

President Michael Davitt produced two pre-pandemic winners and he was expecting his third when he agreed to be President for 2020–2021 never suspecting that his third year would span 2020–2022. "Tree Frog Night" won an eighth Founder's Trophy for the 2020 parade and "Dodo Bird Flight School" captured the LCFTRA's eighth Bob Hope Humor Trophy for the 2021 Parade. Just before lockdown TofR President Laura Farber presented the Trophy Photo in person at a board meeting at City Hall.

Chuck Terhune loved the title of "Tree Frog Night" as he continued the Association's tradition of twisting familiar phrases such as "Three Dog Night" into equally popular float titles. With the 2020 float, Tim Rahtz argued with TofR at theme draft that "Dodo Bird Flight School" was an appropriate title as Tournament management worried about a mispronunciation of "Dodo." This float reintroduced the "satellite" to LCFTRA's arsenal of award-winning tools. A battery-operated pedaling ostrich won LCFTRA an extended play in front of the grandstands at the mid-parade halt. The shapers and decorators handled the additional challenge of over thirteen characters to make parade ready.

Now Michael is well into his extended year as President guiding "Who Says We Can't" through a post-pandemic restart of LCFTRA's march toward its hoped for 32nd Banner.

Pam Wiedenbeck, Past President (2010 & 2011)



Floatique

It's hard to believe Memorial Day weekend is almost here: a time to thank and remember all our amazing veterans who gave their lives for our freedoms. We thank these outstanding fellow Americans every time we cast our eyes upon our beautiful flag. May they always be remembered and honored.

Memorial Day weekend also reminds us we are almost halfway through the year and only have to wait seven more months for Deco Week. These upcoming seven months will hold great opportunities for seasoned and new volunteers to be a part of something outstanding.

Be on the lookout for these fun opportunities, such as helping at the float site, cheering on the float chassis in the July 5 parade, visiting our website to get updates, and staying connected. Another critical support element is our members! Your membership is greatly appreciated. You can even lend a helping hand by getting a friend or neighbor to sign up as a new member. There are always opportunities to be a part of the fun. And of course you will absolutely <u>not</u> want to miss out on purchasing some of the fabulous items we will be offering soon at our Floatique store. Stay tuned for when we reveal all our Floatique goodies!

Take care, stay healthy and keep that 2022 Rose Parade spirit and enthusiasm going strong.

Michele Bottrell (818-248-5440), Chuck Hughes (818-790-9597), Floatique Co-Chairs

