

LA CAÑADA FLINTRIDGE TOURNAMENT OF ROSES ASSOCIATION



NEWSLETTER

SEPTEMBER 2021

President's Message



For almost 2 years a lot of us have been under reduced activity. The pandemic has curtailed so much that we would normally do in our daily lives. For good or bad, I got somewhat used to the “new normal”: working from home, doing meetings from Zoom, having virtual cocktail parties and limited events. We adjusted and did the best that we can.

Now that the pandemic is entering into its final stages (we hope), life is getting back to the “old normal”: meetings in person, working from the office and getting out and seeing our friends and family. These are so important in our lives. So we went from 2nd gear to 4th gear and things are running fast again.

I feel so busy right now - while I am exhausted, I am happy to be busy.

I am happy to be back moving at regular speed. LCFTRA is running at warp speed and there are so many things occurring. We had a visit from Gayle Anderson at KTLA News (Gayle on the Go). Great stuff for the association. We had a ribbon-cutting to “reopen” the site. The new and improved Wine and Roses is coming up. The track on the float is working, so that is exciting. The form and character of the float are really starting to take shape, so we are very excited to see all these things come together. Please read through the newsletter, as these events and progress are all highlighted in the different articles.

I am very grateful for all the hard work the association and leadership team are putting into LCFTRA. It is truly amazing.

One last story I will leave you with. I was traveling in Texas this last weekend for Parents Weekend. At one of the events, I had a LCFTRA hat on. Someone from San Diego approached me and asked about the hat. After a quick explanation, she told me that her New Year's Day tradition is to watch the Parade, and she recalls LCFTRA past entries and always loved them. It is such a big event and such a small world.

Thanks!

Michael Davitt, President
President@lcftra.org

LCFTRA in the News!



KTLA 5 News Reporter-Producer Gayle Anderson visited our construction site on Monday, August 30, 2021, capturing our story and producing fabulous videos that are included in their series of pre-2021 Tournament of Roses Parade Floats reports.

[2022 Rose Parade Preview #3: La Canada Flintridge Rose Float Association](#)



[2022 Rose Parade Preview #4: The Float Building Family](#)



Annual Open House with Ribbon Cutting!



What a success! Over 50 people joined us for our annual open house Saturday, August 28th from 9am to noon, including members of the La Cañada Chamber of Commerce and the Miss LCF Royal Court. Mayor Pro Tem Keith Eich presented a Proclamation. Teresa Lamb-Simpson, Congressman Adam Schiff's field representative was also in attendance.

This event was an element of our marketing strategy, with a goal of engaging our community, celebrating our work, and recruiting new members. Many thanks to our LCFTRA team for making the event exceed our expectations!

- Connecting event with Chamber Ribbon Cutting: Michael Davitt, our President
- Cheerleader and welcomer at the gate: Rich Boccia
- Event speakers and tour guides: Charles Thuss, Ernest Koeppen, Grant Delgatty, Jen Lazo, and Pam Wiedenbeck
- PR Team: Barbie Elan, Pam Wiedenbeck, Amar and Tanya Miller
- Welcome table and Floatique: Ann Neilson, Michelle Bottrell, Peggy Hotaling, and Sue Beatty
- Set-up and breakdown captain: Mike O'Connor



Seeds, Our Flowers of Tomorrow



*Wine
and
Roses*

LA CAÑADA FLINTRIDGE TOURNAMENT OF ROSES ASSOCIATION

4:00pm - 6:30pm
Saturday, November 6, 2021

LCFTRA has entered an award-winning float in the Pasadena Tournament of Roses Parade every year since 1979. We are proud to be a part of America's New Year's Celebration that brings worldwide recognition to our community.

Hosted under the trees of the Flintridge Riding Club, the 2021 Wine & Roses reception will follow COVID guidelines as we honor our founding members, inspire you with our story, and raise funds to support the design, construction, and decoration of another award-winning float for which we annually budget \$130,000.

We invite you to join us as we introduce the 2022 Pasadena Tournament of Roses Rose Queen and the Royal Court, mix and mingle while listening to our local high school musicians and enjoying hors d'oeuvres, wine and champagne.

The cost of the event is \$85 and we expect to raise \$30,000 through ticket sales and sponsorships, along with the live and silent auctions.

Visit www.lcftra.org to purchase tickets and learn more about sponsorship opportunities!



Last Call...

Ticket Window CLOSES October 15!

2022 Rose Parade and Rose Bowl Game



Did you know your ticket purchases help LCFTRA raise needed funds to finish our hometown float?

In addition to locking in seats to great events, your purchases here help us finish constructing and decorating another award winning float!

133rd ROSE PARADE PRESENTED BY HONDA

Price per Seat: \$150.00 Includes donation plus face value ticket

108th ROSE BOWL GAME PRESENTED BY NORTHWESTERN MUTUAL

End Zone Tickets: \$225.00 Includes donation plus face value ticket

Purchase now from our secure [online Floatique store](https://www.lcftra.org/onlinefloatique), before we sell out!

Questions? Email GameTickers@lcftra.org or ParadeTickets@lcftra.org

Construction

WE HAVE TROLLIES (on our track)!

FLOAT:

Chassis: As of now we have a completed and fully mounted track for the characters. We also have about 80% of the trollies (karts) mounted and are testing their trip around the track and working out any friction points or areas where anything may get hung up. We also are replacing and upgrading all the bolts and fasteners to the final/live set of installed hardware.



Additionally, the drive/propulsion for the track is in final design and about ready to build. – Thanks, Randy Bartos!

Additionally, we have employed assembly-line style building of the many track carts/trollies (Henry Ford would be marveling at us!)

The perimeter of the overall float/pod has been attached so we now have an overall footprint to envision, and the skatepark “bowl” is in early stages of formation.

The “Teeter-Totter” unit for the Bulldog character is made... now we have to create a mount and get it up on the float.

Hose replacement project is in the homestretch as hose line has been out with the remaining custom-made hoses. Again, any remaining cleanup is not going to hamper progress. Radiator frames are done, and shrouds are in the home stretch.

The Construction and Design chairs send a continuing huge “Thanks!” out to: Jeff Helgager, Pam Gossoo, Bob Symons, Randy Bartos, James Herrington, Chuck Hughes, Chuck Terhune, Jim Nieslen, Anne Neilsen, Sue Beatty, Pam Wiedenbeck! Plus a growing number of new weekly regulars that are 'getting the bug'!

We are now deep into building: “Who Says We Can’t?”

Next steps:

Deco: Construction and Deco continue to refine the colors and materials for each item so we are all pointed in the same direction.

Characters: Continue to evolve out what looks like blocks of marble – but alas we use foam... but it's no less difficult to



envision and carve a life-sized figure out of (OK.. it might be easier than a hammer and chisel..., but the vision... that still has to be there.) Come see them come to life!

Trees and Mechanicals (Mechs): Focus is on the final design and approach to effecting this animation; as well as the surface characters that will be on the float landscape. We have swaying trees, a balancing dog on a slackline, and also a dog on the satellite, all to create.... come one come all!

Satellite: No change or updates here from last

newsletter....the drive pod and the Satellite chassis are essentially done otherwise, so Satellite is taking a break while we work the main float. (Though it could still be ready to start “showing up in town” ... here and there... So, some fun “LCFTRA Satellite Sightings” for swag and to raise awareness are still possible!) Site: A continued beehive of activity. Come out and see what's up - meet new friends and engage in conversations of wild ideas and invention that are met with intrigue.

So much to do, can't even list it all here! Hope to see everyone come by and amaze, or at least be amazed!

Ernest Koeppen, John Wolhaupter, Dwight Crumb, Construction Co-Chairs
Grant Delgatty, Design Chair
Construction@lcftra.org



The LCFTRA 2022 Rose Parade entry: “Who Says We Can’t?”



Deco



Happy Fall, everyone! The change of seasons means that we are getting closer and closer to our favorite season of all- Deco Week! The call out list of materials used on the float is done, and we are putting the finishing touches on the flower order. We have found a few materials that you all may be able to help us with. Take a look around your yard and see what you can find:

- Trimming a Palm Tree sometime soon? We could use some of both the live and dead fronds. Let us know, and we'll give you more details (deco@lcftra.org)
- Do you have Pampas Grass growing somewhere? Is it really white and fluffy? We could definitely use some really fluffy pampas grass, to help with some of our furry critters..
- Do your winter decorations include poinsettias? Especially red ones? Once you are done with the holidays, we could use some under the bridge. Just drop them off anytime between 12/26-12/29. Side tip: Try to keep them from being outside during freezing temperatures- it will make the plant shrivel up.

That's it for now! Keep your eyes open for an announcement of decorator slots opening up- it will be shared via email. We can't wait to see you.

Sara Wickersham, Jennifer Lazo, Deco Co-Chairs

Deco@lcftra.org



Membership Renewals



Aug 2021

Parader (\$300)

Jacky Hollingsworth

Patron (\$150)

Janice Croft

Bob and Paulette Lang

Floater

Charles Adamak

Janet Black

Phyllis Crandon

Patricia Foltyn

Gayle Hagegard

Steven and Rita Harwood

Donations

Patricia Beauchamp

Janet Black

Aleta Warren

Membership Renewals:

We will keep track of your renewal schedule for you. All members will receive email reminders of their membership renewal beginning 30 days before their current membership expires. The email will contain a direct link for the renewal process online and allows payment by all major credit cards, PayPal, or by printing a form and mailing in a check.

Questions? Contact Sarah Marshall: Email Membership@lcftra.org or call @ 818-790-2732.

New Memberships:

Join online by clicking on this [New Member Signup](#) button. Using the online signup process is the easiest way to go and allows you to pay online (or by check).

No email or internet access?: If you prefer to not use the online options for new memberships or renewals, then print [this Mail-In Membership Form](#) and follow the instructions for mailing your information and check.

Sarah Marshall, Membership Chair
Membership@lcftra.org

Remember When: A Past President Looks Back



“Everything I know I learned from dogs.” – Nora Roberts

I have spent this float year picking apart old newsletters and archival files for these Newsletter memories. Since ‘Dog Gone!’ was a favorite of mine and due to Ann Neilson’s leadership, we sought sponsorships for all of dogs for the first time in our history. I’d like to share a good part of Ann’s December 2013 Newsletter Article with the association:

Disney introduced us to Pluto and Goofy and Bruno in Cinderella and Lady and the Tramp.

We grew up with Toto, Dorothy's dog in Wizard of Oz. Charles Schultz put Snoopy on top of his doghouse. Rover was the first canine to appear in a movie in 1905. In the 1920's Rin Tin Tin made 19 movies. Then along came Lassie, in films and on TV. Do you remember Scooby-Doo? How about Odie-- the friend of Garfield (a cat!). Sandy appeared in Little Orphan Annie's comic strip and was a big hit years later in the Broadway show. Bingo is the dog that appeared on the Cracker Jack box; Max is the Grinch's dog appearing seasonally at Christmas. Sirius is the Dog Star - biggest and brightest. He was Orion's faithful dog and so appears in the sky at Orion's feet.

"Dog Gone!" featured five huge doggies. They were ginormous. The brown driver dog, SHASTA, was covered in palm bark with nori and poppy seeds highlighting his black nose. The passenger dog sitting next to him was GUNNAR, a hound dog who is scanning the crowd. He had floppy ears made of a brown seed mix; his head and body are tan and peach carnations. GYPSY was a poodle with attitude. With her nose in the air, she was covered in white carnations and white mums and her pink cheeks are valentine-pink mums. Shaggy dog MORGAN (his first appearance on a LCFTRA float) is decorated with varying shades of pampas grass to give him a nice gray look. The flying dog hanging on to the back of the truck was WINSTON, the Jack Russell terrier. His brown and white body was coconut and dock seed. The 1930's Dogcatcher's truck bounced along the road with wheels turning to the tune of Yakety Sax (mixed with some dog barks). The sides of the truck were individually applied red kidney beans, with silverleaf grill and bumper and a siding of melaleuca bark.

The Dogcatcher, STEVE, was a very large guy with jointed shoulders, legs, knees, ankles. He was a sight to see as he runs after the dogs escaping in his truck. “How are Dogcatchers paid? By the pound, of course.”

“Who Says We Can’t?” has eight dogs that will need names so that they can go down in LCFTRA Dog History. Stay tuned for your big opportunity to sponsor a dog for the 2022 Float.



Pam Wiedenbeck, Past President (2010 & 2011)

Floatique



What a change one month can make in our day-to-day lives. Kids are back in school (literally! - yippee for the kids!), traffic is back to Southern California “super busy”, and the weather is cranking up the heat for one last summer hurray. But fall is so close we can almost smell and taste it. If we blink, we will be full force into Rose Parade mode before we know it.

So many activities are taking place at the float site each Saturday there is something fun and interesting for everyone. We even received our first Floatique item: 2022 "Who Says We Can't?" Patch! Our Floatique vendors are finding they are running into some unexpected delays with getting merchandise, meeting necessary staffing levels and getting materials from overseas, but they have that positive “we can do it” attitude that will ensure everything comes together just in time.

Take care, stay healthy and keep that 2022 Rose Parade spirit and enthusiasm going strong.

Michele Bottrell (818-248-5440), *Chuck Hughes* (818-790-9597), **Floatique Co-Chairs**

Technical Support

If you have technical issues signing in, you can contact our website provider's support folks toll free at 1-866-HLP-CLUB (457-2582) from 4:30 AM to 7:00 PM, Mon-Fri, Pacific time (they are located in Chicago). Or you can email them at Support@clubexpress.com For all other LCFTRA questions or help, feel free to contact Greg Brown at VPAdmin@lcftra.org.

Thank you so much for your support. We are 100% donation supported and your membership/donations make the float possible. Hopefully the new website will make that continued support easy for you!

See you next month!

Greg Brown, **VP - Administration**
VPAdmin@lcftra.org

